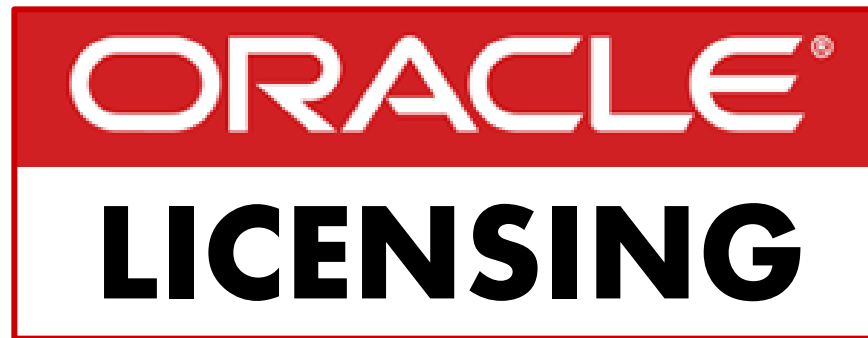

Software Asset Management Service



May 2011



Now, ask yourself the following questions...

- Do you fully understand your Oracle software license grant?
- Do you have accurate documentation of your actual Oracle software deployment?
- Do you know if your Organization is fully compliant or perhaps even oversubscribed on Oracle Licenses?

If you answered 'No' to one or more of the questions above, then a license review will undoubtedly be of benefit to your organization!

Software Asset Management Service

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1. INTRODUCTION

Oracle has an ever increasing product list and is continually releasing new features and functionality within their product set. Combined with advancing technology, fully understanding the maze of software licensing and compliance standards is an on-going and extremely complex task.

Significant cost optimizations can be achieved by ensuring the right products are licensed in the right manner . Not being fully aware of all of Oracle's technology licensing policies can often result in a less than optimal software license investment, thereby incurring these unnecessary costs.

MyDBA can provide unbiased, highly experienced expert counsel on the best options on Oracle licensing that meets your business requirements in the most cost effective manner.

For more information on Oracle's licensing policies, click the link below to read MyDBA's article explaining the various licensing policies including license types, product editions and licensing metrics

<http://www.mydba.co.za/articles/Basic-Oracle-Database-Licensing.pdf>

2. THE NEED FOR A LICENSE REVIEW

Software Asset Management is an on-going process and unless it is continually managed it can become out of date very quickly. Some important factors which lead to the need for regular software asset reviews:

- Vendor license metric changes
- Hardware changes/refreshes leading to a different Processor count
- Organization growth
- Business demands, new applications
- New legislative requirements
- Technology change
- Employees/Managers leaving and subsequent knowledge loss.
- Poor site documentation
- Poor software asset management
- Lack of licensing understanding
- POC's going live

3. BENEFITS OF A LICENSE REVIEW

- Ensuring that the usage of the Oracle Software is in accordance with the vendor terms and conditions.
- Mitigation of risk of vendor license audit and associated penalties.
- Establishment of an accurate baseline for current usage and future requirements.
- Migrate outdated licensing metrics to current metrics.
- Ensure compliance with technology changes and new licensing requirements.
- Reduce overspending on unnecessary licenses or database options.
- Have up-to-date site documentation on server and database deployment.
- Assess an organizations Security, High Availability and Disaster Recovery requirements and implementation.
- License compliance assurance and confidence.

4. Abridged LICENCE REVIEW PROCESS SCOPE

- I. Establish the Organizations existing license inventory.
- II. If required, perform a license migration of old licensing metrics.
- III. Establish the Organizations Oracle software deployment.
- IV. Determine Server configurations.
- V. Determine Oracle software installation and usage.
- VI. Determine minimum licensing requirements.
- VII. Determine actual license requirements.
- VIII. Determine most suitable and cost effective licensing metric.
- IX. Reconcile minimum/required Oracle database licenses with existing license inventory.
- X. Determine Oracle License deficit/surplus.
- XI. Propose solution to maximize Oracle License usage.
- XII. Deliver and review report with the Organization.

Please contact MyDBA for the full license review process scope.

5. SERVICE CHARGES

There is an initial consultation with the Organization which is used to determine whether there is a reasonable requirement to conduct a license review, as well as to determine the size of the Organizations Oracle usage. There is no charge for the initial consultation.

Once the initial consultation has been completed, and the Organization wishes to engage with MyDBA to perform the license review, then there are two service charge options available, as specified below.

1. Fixed cost option

2. Speculators option

Please contact MyDBA for more details regarding the service charge options.

6. ORACLE LICENSE DISCOUNTS

MyDBA will offer an Organization exceptional and highly competitive licenses discounts.

Discount percentages will be based on a sliding scale according to deal value.

For very large license purchases, MyDBA will endeavour to negotiate the best possible deal with the vendor.

7. CONFIDENTIALITY

Due to the sensitivity surrounding license usage and compliance, MyDBA will enter into a Non-Disclosure Agreement with the Organization, should they require such an agreement.

8. SITE REFERENCES

Site references are available on request, but subject to permission from the Organization to disclose such information.

Software Asset Management Service



Specialized
Oracle Database 11g
Performance Tuning



Specialized
Oracle Database

***MyDBA** is an Oracle Gold Partner Specialized in the following:*

Oracle Database 11G

Oracle Performance Tuning 11G

MyDBA Services

For more information on MyDBA's software asset management service, license optimization or our database services, please contact us on:



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